

What is Agriculture?

It is the Cultivation of Crops and the Rearing of Animals for Man's Use

Who is a farmer?

Traditionally, a farmer (also called an agriculturer) is a person engaged in agriculture.

Broadly Agricultural stakeholder is a person who takes part in any of the agricultural value chain.

What is a Value Chain?

A value Chain is the full range of activities that businesses employ to bring a product or service to market.

What are the Points in Value Chain?

PRODUCER → INTERMEDIARY → CONSUMERS

Intermediary includes a) Supplies b) Brokers c) Transportation d) Wholesalers e) Manufacturers f) Researchers g) Packaging h) Policymakers i) Sellers j) Marketers

A broker is a person who buys and sells goods or assets for others